

When a global retailer rolled Approved Contact to marketing, support, and finance, they expected friction. Instead:

Day 1: Teams, Webex, Zoom, and RingCentral users texted from existing numbers.

Day 7: Central admin tweaked roles with one SSO-synced policy.

Day 30: Spam complaints fell 87 percent, reply speed doubled.

Simplicity and speed surprised every department, on one platform.

#CommunicationDoneRight #Omnichannel #RetailTech #ApprovedContact

First comment: Visit <https://sales.approvedcontact.com/contact-us> to kick-start your success story!